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Class - B.A. (Hons) IIIrd Year

Paper - VII

Topic - Applied Vs Fundamental Research

Research can either be applied or (action) research or fundamental (to basic or pure) research. Applied research aims at finding a solution for an immediate problem facing a society or an industrial/business organization; whereas fundamental research is mainly concerned with generalisations and with the formulation of a theory. "Gathering knowledge for knowledge's sake is termed 'pure' or 'basic' research."

Research concerning some natural phenomenon or relating to pure mathematics are examples of fundamental research. Similarly, research studies, concerning human behavior, are also examples of fundamental research carried on with a view to make generalisations about human behavior,

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are also examples of fundamental research, but research aimed at certain conclusions (say, a solution) facing a concrete social or business problem is an example of applied research.

Research to identify social, economic, or political trends that may affect a particular institution or the copy research or the marketing research or evaluation research are ~~real~~ examples of applied research. Thus, the central aim of applied research is to discover a solution for some pressing practical problem, whereas basic research is directed towards finding information that has a broad base of applications and thus, adds to the already existing organized body of scientific knowledge.